

# ALSA Board of Directors Minutes

## May 13, 2019

**Call to order:** 7:15 p.m. CDT

**Roll call:**

Board Members present:	Bill Feick, President Cathie Kindler, Vice- President Ron Baird, Secretary Debbie Andrews Carol Rutledge Lauren Wright Deb Yeagle
Others present	Vern Wright, Treasurer Robin Turell, Office Manager

**I. Office Manager's Report:**

BOD Meeting - Office Report Monday, May 13, 2019

1. Memberships

As of May 6, 2019, we currently have 174 regular members. That is an increase of 22 members from the last meeting.

We currently have 130 youth members. That is an increase of 25 youth members from the last meeting.

We have 116 LIFE Members.

We have 46 judges and 8 apprentices.

2. Shows:

As of today, May 6, 2019 there are currently 37 shows on the ALSA calendar compared to 50 in May of 2018.

3. Discussion of office work and promotion – recap

Deb will contact the insurance companies about ALSA's policies.

Other discussion involved development of obstacle building and showmanship pamphlets. ALSA used to have copies of videos, believed made by Boba Goldsmith, a Judge, that were available to use by members as educational tools. These have been misplaced or otherwise are no longer available.

**Motion: To accept the Office Manager's report as presented. Motion by Ron. Seconded by Debbie. Motion unanimously passed.**

**Motion to approve and pay the Office expenses of \$188.75 for the month of March. Motion by Carol. Seconded by Ron. Motion unanimously passed.**

Robin left the conference call at 8:35 p.m. CDT.

**II. Treasurer's Report:**

April's bank statements show the showing balances:

Checking: \$ 13,716.60

Savings: 30,001.98

Youth Scholarship: 4,904.80

Vern does not anticipate ALSA will owe any income taxes for 2018. As the accountant who has done ALSA taxes for years had a health problem, Vern located a new person to do this year's tax and Texas franchise tax reports, which should be filed on time.

Vern pointed out at as of May 12, 2019, ALSA has about \$11,000 in its checking account and, short of a good number of new memberships or show sanctionings being received, will shortly need to withdraw funds from the savings account to meet operating expenses.

**Motion to approve the Treasurer's report for April, 2019 as presented. Motion by Carol. Seconded by Ron. Motion unanimously passed.**

Vern departed the conference all at 8:05 p.m. CDT.

**III. Committee Reports:**

**Alpaca** - Chair: Mary Reed, Liaison: Deb

No report submitted.

**By-laws and Standing Rules** – Chair: Lougene Baird, Liaison: Bill

A link has been created on the ALSA website to direct members to the latest Bylaws and Standing Rules. The link is working well.

Respectfully,

Lougene Baird, Chair

**Elections** - Chair: Lougene Baird, Liaison: Cathie

Several eblasts are being prepared for Board approval. The purpose of the eblasts are to publicize the General and Board of Elections to held in early October.

As a reminder, a link to the Bylaws and Standing Rules has been added to the home page of the ALSA website.

Respectfully,

Lougene Baird, Chair

**Ethics** - Chair: Cheryl Lambert, Liaison: Cathie

There is nothing to report at present.

Respectfully Submitted

Cheryl Lambert

Ethics Chair

**Finance & Budget** - Chair: Vern Wright, Liaison: Ron

Please refer to the Treasurer's report that is presented above and appended hereto.

**Fleece** - Chair: Judy Glaser, Liaison: Deb

No report submitted.

**Grand National** - Chair: Sandi Auld, Liaison: Lauren

Sandi reported to Lauren she is still waiting for unused ribbons to have sent her for refurbishing. Judges' contracts have been sent the Judges.

**Handbook** – Chair: Adryce Mathisen, Liaison: Bill

Some discussion was involved dealing with the printing of the Handbook. Many members do not use printed bound copies and they are expensive for ALSA to produce. However, Judges pay an extra fee and are entitled to two copies of the Handbook. At least one member of the Board who is a Judge pointed out disfavor to having to carry a computer to shows in order to access the Handbook. The Handbook is available on the ALSA website and can be downloaded and printed out as a PDF copy. As a result, the following Motion was made:

**Motion: ALSA will print copies of the Handbook for Judges, other members may download and print copies from the website. Motion by Cathie. Seconded by Deb. Motion unanimously passed.**

**Judges'** - Chair: Cyndi Ernst, Liaison: Ron

The Judge's Committee received a letter of application from, ALSA member, Mark Smith requesting that his ALSA Judging certification be reinstated. As per the Handbook rules, Mark had three ALSA members send personal recommendations to the committee.

The entire Committee has discussed his reinstatement. We recommend that Mark be reinstated as an ALSA Judge. As per Handbook rules he will forfeit prior years of seniority regarding accepting apprentices, Judging Regional Championships and the Grand National Show.

Due to his extensive, current judging experience we do not recommend that he be required to have a mentorship experience. We would recommend that he do extensive review of the ALSA Handbook, especially considering the recent changes in the Handbook that is about to be published.

His membership dues are up to date. He will be required to pay his Judge's dues prior to being put on the Judge's list and accepting judging assignments.

Regards,  
Cyndi Ernst, Judge's Committee  
Chairperson and the Committee

**Motion: Reinstate Mark Smith as an ALSA Judge as recommended by the Judges' Committee. Motion by Ron. Seconded by Cathie. Motion unanimously passed.**

**Membership** - Chair: open, Liaison: Debbie

No report submitted.

**Performance** - Chair: Anna Reese, Liaison: Carol

There is nothing to report at this time.

Thanks,  
Anna Reese  
Performance Committee Chair

**Protest** - Chair: Cheryl Lambert, Liaison: Ron

Nothing to report.

Respectfully Submitted  
Cheryl Lambert  
Protest Chair

**Publications, Promotions, Marketing and Web Site** - Chair: Open, Liaison: Deb

No report submitted.

**Regional Committee** - Chair: Susan Leslie: Deb

Susan will be invited to the Board call next month to bring details about the Regional shows.

Robin Surgeon has indicated she will be a Regional superintendent.

Jeff and Sally Rucker are being contacted again to confirm their expressed willingness to host and superintend the Rocky Mountain regional Show. Several members have already volunteered to help with that event as they have said they want it to be a success.

**Show Management, Policy & Planning Committee**—Chair: Kathy Devaul, Liaison:

Lauren

No report submitted.

**Youth Committee** - Chair: Robin Sturgeon – Liaison: Carol

There is nothing to report at this time, but soon will be working on some new thoughts. I'm also looking for 2 people to work on this with me.

Thank you,  
Robin Sturgeon  
Youth Committee Chair

**Old Business:**

A. Dates and Judges for the Regional shows.  
Tabled until the June meeting.

B. Authorization of an E-Blast regarding Regional show dates and Judges.  
Tabled until the June meeting.

IV. **New Business:**  
None.

The next regular Board meeting will be June 10, 2019 at 7:00 p.m. CDT.

**Motion to Adjourn at 8:35 p.m. CDT. Motion by Ron. Seconded by Cathie. Motion unanimously passed.**

***The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.***

## Financial Statement

	<u>Jan - May 19</u>	<u>Jan - May 18</u>	<u>\$ Change</u>	<u>% Change</u>
<b>Income</b>				
<b>a MEMBERSHIP REVENUE</b>				
2018 Adult Membership	0.00	6,615.00	-6,615.00	-100.0%
2018 Youth Membership	0.00	2,675.00	-2,675.00	-100.0%
2019 Adult Membership	6,502.54	0.00	6,502.54	100.0%
2019 Youth Membership	<u>3,341.77</u>	<u>0.00</u>	<u>3,341.77</u>	<u>100.0%</u>
<b>Total a MEMBERSHIP REVENUE</b>	9,844.31	9,290.00	554.31	5.97%
<b>ALSA SHOW FEES</b>				
Adult Showmanship Numbers	57.45	80.00	-22.55	-28.19%
Animal Number Transfer	33.62	195.00	-161.38	-82.76%
Animal Recording Numbers	1,044.24	340.00	704.24	207.13%
Research	0.00	25.00	-25.00	-100.0%
Sanctioning Fee	1,553.97	1,725.00	-171.03	-9.92%
Show Entry Fee	<u>4,959.00</u>	<u>6,493.00</u>	<u>-1,534.00</u>	<u>-23.63%</u>
<b>Total ALSA SHOW FEES</b>	7,648.28	8,858.00	-1,209.72	-13.66%
<b>ALSA T Shirt</b>	588.00	0.00	588.00	100.0%
<b>GRAND NATIONAL</b>				
Entries	387.00	0.00	387.00	100.0%
Overpayments	<u>141.75</u>	<u>0.00</u>	<u>141.75</u>	<u>100.0%</u>
<b>Total GRAND NATIONAL</b>	528.75	0.00	528.75	100.0%
<b>JUDGE REVENUE</b>				
2018 Judges Dues	0.00	900.00	-900.00	-100.0%
2019 Judges Dues	2,082.05	0.00	2,082.05	100.0%
Judges' Clinics Fees	<u>1,178.70</u>	<u>100.00</u>	<u>1,078.70</u>	<u>1,078.7%</u>
<b>Total JUDGE REVENUE</b>	3,260.75	1,000.00	2,260.75	226.08%
<b>REGIONAL REVENUE</b>				
<b>    Rocky Mountain Regional</b>				
Stall Fees	<u>0.00</u>	<u>42.00</u>	<u>-42.00</u>	<u>-100.0%</u>
<b>Total Rocky Mountain Regional</b>	<u>0.00</u>	<u>42.00</u>	<u>-42.00</u>	<u>-100.0%</u>
<b>Total REGIONAL REVENUE</b>	0.00	42.00	-42.00	-100.0%
<b>Showing/Internet Ads/Web Link</b>	20.00	0.00	20.00	100.0%
<b>z OTHER INCOME</b>				
H Hand Book Sales	0.00	15.00	-15.00	-100.0%
<b>    Interest Earned</b>				
Interest Earned Investment	0.00	1.92	-1.92	-100.0%
Interest Earned YS	<u>0.00</u>	<u>0.24</u>	<u>-0.24</u>	<u>-100.0%</u>
<b>Total Interest Earned</b>	0.00	2.16	-2.16	-100.0%
Misc. Income	15.00	10.00	5.00	50.0%
Website Income	<u>19.15</u>	<u>120.00</u>	<u>-100.85</u>	<u>-84.04%</u>
<b>Total z OTHER INCOME</b>	34.15	147.16	-113.01	-76.79%

<b>Total Income</b>	<u>21,924.24</u>	<u>19,337.16</u>	<u>2,587.08</u>	<u>13.38%</u>
	21,924.24	19,337.16	2,587.08	13.38%
<b>Expense</b>				
<b>a GRAND NATIONAL E</b>				
Caterer	0.00	500.00	-500.00	-100.0%
Facility	1,000.00	500.00	500.00	100.0%
Misc Office	111.77	0.00	111.77	100.0%
Ribbons / Awards	<u>48.98</u>	<u>0.00</u>	<u>48.98</u>	<u>100.0%</u>
<b>Total a GRAND NATIONAL E</b>	1,160.75	1,000.00	160.75	16.08%
<b>ALSA TShirts</b>	323.04	0.00	323.04	100.0%
<b>B.O.D. EXPENSES</b>				
BOD Conference Calls	<u>170.59</u>	<u>32.50</u>	<u>138.09</u>	<u>424.89%</u>
<b>Total B.O.D. EXPENSES</b>	170.59	32.50	138.09	424.89%
<b>BANKING FEES</b>				
Credit Card Fees	<u>0.00</u>	<u>332.43</u>	<u>-332.43</u>	<u>-100.0%</u>
<b>Total BANKING FEES</b>	0.00	332.43	-332.43	-100.0%
<b>Corporation Renewal</b>	487.00	46.03	440.97	958.01%
<b>ELECTION COMMITTEE</b>				
Electronic Election	<u>0.00</u>	<u>334.00</u>	<u>-334.00</u>	<u>-100.0%</u>
<b>Total ELECTION COMMITTEE</b>	0.00	334.00	-334.00	-100.0%
<b>EXECUTIVE OFFICE - NEW</b>				
Computer Backup	0.00	129.89	-129.89	-100.0%
Constant Contact Eblast Expense	270.00	225.00	45.00	20.0%
Contract Labor - Robin	18,250.00	18,250.00	0.00	0.0%
Internet				
Go To My PC	<u>0.00</u>	<u>133.92</u>	<u>-133.92</u>	<u>-100.0%</u>
<b>Total Internet</b>	0.00	133.92	-133.92	-100.0%
Office Supplies	344.48	687.45	-342.97	-49.89%
Postage	293.86	227.85	66.01	28.97%
Telephone				
ALSA Phone/iPad	667.29	0.00	667.29	100.0%
Internet Usage	339.10	854.29	-515.19	-60.31%
Telephone - Other	<u>178.18</u>	<u>714.25</u>	<u>-536.07</u>	<u>-75.05%</u>
<b>Total Telephone</b>	<u>1,184.57</u>	<u>1,568.54</u>	<u>-383.97</u>	<u>-24.48%</u>
<b>Total EXECUTIVE OFFICE - NEW</b>	20,342.91	21,222.65	-879.74	-4.15%
<b>HANDBOOK COMMITTEE</b>				
Binders	<u>0.00</u>	<u>67.75</u>	<u>-67.75</u>	<u>-100.0%</u>
<b>Total HANDBOOK COMMITTEE</b>	0.00	67.75	-67.75	-100.0%
<b>IRS</b>	36.37	0.00	36.37	100.0%
<b>JUDGES CLINICS</b>				
Instructors Fees	<u>1,050.00</u>	<u>0.00</u>	<u>1,050.00</u>	<u>100.0%</u>
<b>Total JUDGES CLINICS</b>	1,050.00	0.00	1,050.00	100.0%
<b>Legal-Prof Fees</b>				

Legal-Prof Fees; TAX PREP	600.00	680.00	-80.00	-11.77%
Legal-Prof Fees - Other	<u>350.00</u>	<u>0.00</u>	<u>350.00</u>	<u>100.0%</u>
Total Legal-Prof Fees	950.00	680.00	270.00	39.71%
<b>PUBLICATIONS COMMITTEE</b>				
Commission, "Showing"	<u>228.00</u>	<u>0.00</u>	<u>228.00</u>	<u>100.0%</u>
Total PUBLICATIONS COMMITTEE	<u>228.00</u>	<u>0.00</u>	<u>228.00</u>	<u>100.0%</u>
Total Expense	<u>24,748.66</u>	<u>23,715.36</u>	<u>1,033.30</u>	<u>4.36%</u>
	<u><b>-2,824.42</b></u>	<u><b>-4,378.20</b></u>	<u><b>1,553.78</b></u>	<u><b>35.49%</b></u>